

# *Heart of America: A Journey Fourth* Lewis and Clark Bicentennial Signature Event Records

**Inclusive Dates:**

2000-2006

**Name and Location of Repository:**

William P. Sherman Library and Archives Lewis and Clark Trail Heritage  
Foundation, Great Falls, MT

**Collection Processed by:**

Dick Smith, 2008

**Finding aid prepared by:**

Dick Smith, 2008. Revised by Shelly Kath, 2016.

**Collection Number:**

AR 020

**Name of Creator:**

Emilie Jester  
MaryLee Sturdevant

**Extent:**

2.5 linear feet

**Historical Note:**

Thousands of Americans turned to the heart of their nation to celebrate Independence Day 2004. The cities of Kansas City, Missouri and Atchison and Leavenworth, Kansas played host to the sixth Lewis and Clark Bicentennial Signature Event, "Heart of America: A Journey Fourth." This event commemorated the 1803-06 Lewis and Clark Expedition's observance of Independence Day, July 4, 1804, near present day Atchison, Kansas.

The lead partners for the event are the cities of Atchison, Kansas, Fort Leavenworth, Kansas, and Kansas City, Missouri. Emilie Jester was the executive Director of Heart of America. MaryLee Sturdevant served as a volunteer during the events.

**Scope and Contents:**

Materials in this collection include records of the planning, coordination and execution of the sixth Lewis and Clark Bicentennial Signature Event, "Heart of America: A Journey Fourth." Most of the records are paper format. The first folder contains samples of materials handed out to familiarize attendees with the area, the event, and the Lewis and Clark Bicentennial as a whole. It includes correspondence and samples of the formats of the different materials. The collection including the

involvement of different councils, marketing, fundraising, and budgeting. It contains records of executive committee meetings; executive director reports; the decision on the official site; and logo discussions. There is material about Congressional involvement, pre events, and the events for “Heart of America: A Journey Fourth” held in Leavenworth, Atchinson, and Kansas City. There is material about other bicentennial events held in Platte County, Illinois, and Kentucky. The collection includes ads and publicity for the event. Non archival materials have been removed from the collection and added to the objects catalogs as accession number 2008.046.

**Arrangement:**

Since the materials relate to the planning for this event no series were needed. Most of the folders are titled and organized as submitted by Heart of America Executive Director, Emilie Jester. The arrangement of the folders is by function beginning with an introductory folder and ending with advertising. Three folders of information from other bicentennial signature events are arranged alphabetically at the end of the collection.

**Subject Terms:**

Budget

Fundraising

*Heart of America: A Journey Fourth* National Lewis and Clark Bicentennial Signature Event

*Heart of America: A Journey Fourth* National Lewis and Clark Bicentennial Signature Event Logo

*Heart of America: A Journey Fourth* National Lewis and Clark Bicentennial Signature Event official site

Marketing

Platte County, Missouri

Illinois

Kentucky

Planning

Publicity

Sponsors

**Acquisition Information:**

Accession number 2008.046.

**Acquisition Source:**

Emilie Jester sent the records to the Lewis and Clark Trail Heritage Foundation. The newspapers were collected by MaryLee Sturdevant.

**Related Materials**

Archival materials in the William P. Sherman Library and Archives:

U.S. Army Corps of Engineers Lewis and Clark Bicentennial Collection, AR 012

Phil Scriver Lewis and Clark Bicentennial Papers, AR 013

Bureau of Land Management Lewis and Clark Bicentennial Collection, AR 015

Lewis and Clark Bicentennial Signature Events Collection, AR 016  
National Council of the Lewis and Clark Bicentennial 2003 Annual Convention, AR 017  
Clark on the Yellowstone Lewis and Clark Bicentennial Signature Event, AR 018  
Lewis and Clark Stamp First Day of Issue Event, Great Falls, MT Collection, AR 022  
Circle of Tribal Advisors for the National Council of the Lewis and Clark Bicentennial Records, AR 023  
Lewis and Clark Bicentennial Material Compiled by Hal Stearns, Jr., AR 024  
National Council for the Lewis and Clark Bicentennial Records, AR 026  
Lewis and Clark Bicentennial Material Compiled by Chet Robinson, AR 027  
Corps II, National Park Service Travelling Exhibit Records, *Unassigned*  
Lewis and Clark Bicentennial Materials Compiled by Helen Markwell, *Unassigned*

**Access Restrictions:**

The collection is open for research.

**Use Restrictions:**

LCTHF does not own copyright to all of the materials in the collection. In some cases, permission for use may require seeking additional authorization from the copyright owners. No more than 25 percent of any folder may be copied.

**Preferred Citation:**

Item description and date. "*Heart of America: A Journey Fourth,*" *Lewis and Clark Bicentennial Signature Event Records*. AR 020. Box and Folder numbers. William P. Sherman Library and Archives, Great Falls, MT.

*Heart of America: A Journey Fourth Lewis and Clark National  
Signature Event Records, 2000-2006*  
AR 020

**Box Listing:**

Box 1

- Folder 1: Introduction
- Folder 2: Planning
- Folder 3: Mid America Regional Council
- Folder 4: Kansas Lewis and Clark Bicentennial Commission
- Folder 5: Marketing Commission
- Folder 6: Marketing Commission 2
- Folder 7: Marketing Commission 3
- Folder 8: Marketing Strategy
- Folder 9: Press Release and Map

Box 2

- Folder 1: Fundraising
- Folder 2: Grants
- Folder 3: Budget Information
- Folder 4: Executive Director Updates
- Folder 5: Legacy
- Folder 6: Sponsorship
- Folder 7: Executive Committee
- Folder 8: Official website
- Folder 9: Logo
- Folder 10: Congress/Senate

Box 3

- Folder 1: Pre-events
- Folder 2: Opening Ceremony
- Folder 3: Lewis and Clark in Kansas
- Folder 4: Lewis and Clark in Kansas 2
- Folder 5: Atchison, Kansas
- Folder 6: Kansas City, Missouri
- Folder 7: Leavenworth, Kansas
- Folder 8: Lewis and Clark Bridge
- Folder 9: Arts and Culture
- Folder 10: Education
- Folder 11: Scouts, Boy and Girl

Box 4

- Folder 1: Riverfront Heritage Trail
- Folder 2: Performer
- Folder 3: Reenactment Voyage

Folder 4: Books  
Folder 5: Miscellaneous Readings  
Folder 6: Mid Continent Library  
Folder 7: Kansas Gateway Guide  
Folder 8: Missouri Vacation Planner  
Folder 9: News Releases  
Folder 10: KCTV 5  
Folder 11: KCPT  
Folder 12: KCMO  
Folder 13: Entercom  
Folder 14: Infinity Radio  
Folder 15: Article Printouts

Box 5

Folder 1: Advertisements  
Folder 2: Advertisements 2  
Folder 3: Illinois Bicentennial Events  
Folder 4: Kentucky Bicentennial Events  
Folder 5: Platte County, Missouri Bicentennial Events